reckner healthcare

Powerful, In-house Programming Solutions

From **quick-pulse** & **data-on-demand**

To **complex, customized** options.

An **experienced, USA-based** team.

Global markets. Multi-language. Multimedia.

Experience Reckner.
We deliver agile, high-quality studies designed for your success.

With two programming options via **Survox (CfMC) and FV Decipher,** Reckner's **in-house Programming and Quality Review team** delivers the right solution for your needs.

Respondent-Friendly Design

- Visually-engaging questionnaires
- Boredom-buster technology

Device Agnostic Survey Design

- Mobile-optimized surveys
- Interactive & dynamic question types across devices

- Fast Turnaround
- Quality Audits
- Daily Data Review
- Flexible Solutions

When Complex Design is Mission Critical
⋮⋮⋮ SURVOX Features & Benefits

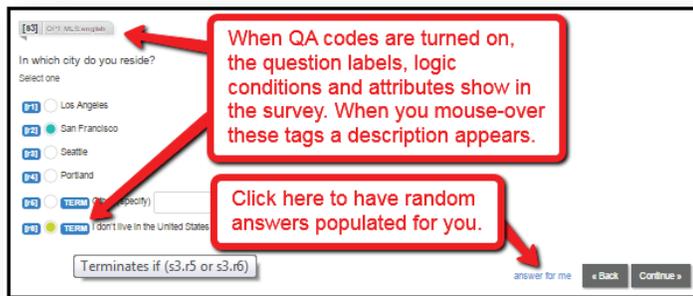| Complex Requirements	Data Exporting	Complete Field Monitoring & Management
■ Easily manage complex sample requirements ■ Design surveys that incorporate sophisticated logic, advanced skip patterns, multi-media files and multiple input modes ■ Utilize web technologies like jquery and javascripts to incorporate visual data collection methods, like text highlighting, card sorts, and virtual shopping scenarios	■ Data is provided in your preferred format: SPSS, Excel, SAS, Triple-S, Quantum ■ Verbatims and adverse events reports ■ Consolidate multi-mode survey data in a single file ■ Custom Cross-Tabulation	■ Complex field metrics are compiled / displayed into a single report ■ On-Demand Updates ■ Obtain Email Alerts for Quota Stops

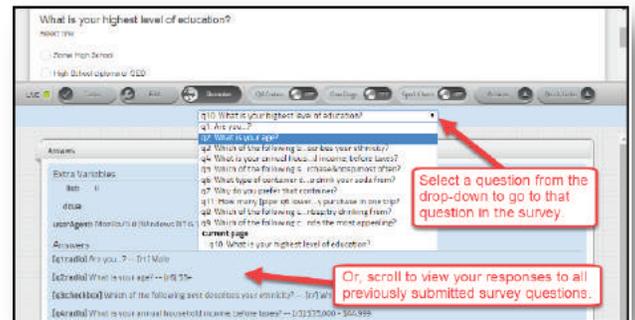# When Data-On-Demand is Priority 1
Decipher Features & Benefits

Survey Testing

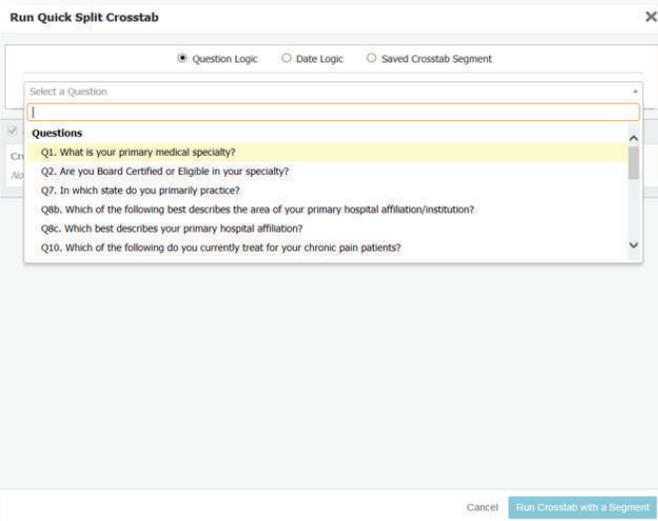- View question attributes and logic conditions to ensure program accuracy

- View recorded answers from previous questions to streamline testing
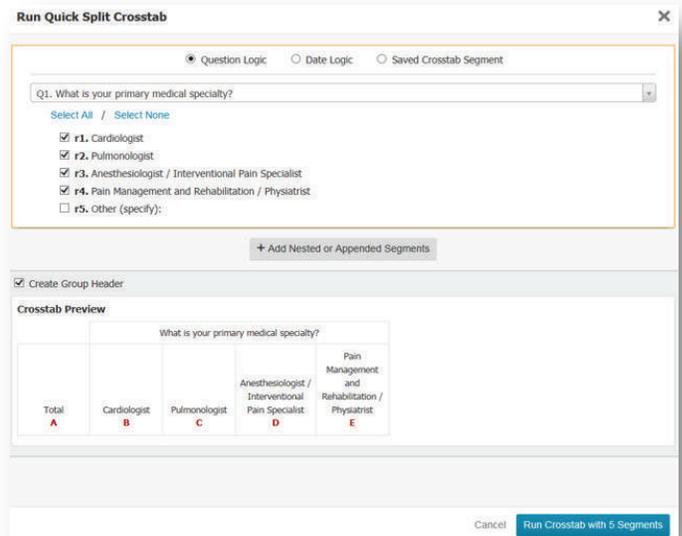

When QA codes are turned on, the question labels, logic conditions and attributes show in the survey. When you mouse-over these tags a description appears.

Click here to have random answers populated for you.

Select a question from the drop-down to go to that question in the survey.

Or, scroll to view your responses to all previously submitted survey questions.

Cross-Tabbing

- Set up cross-tabulations with simple point and click

- Download into Excel, PowerPoint or PDF

Data Visualizations

- Assign a chart type to each table and save them for future runs
- Instant banners, word & phrase clouds
- Table and chart controls

- Stat testing, tables, statistics and data weighting
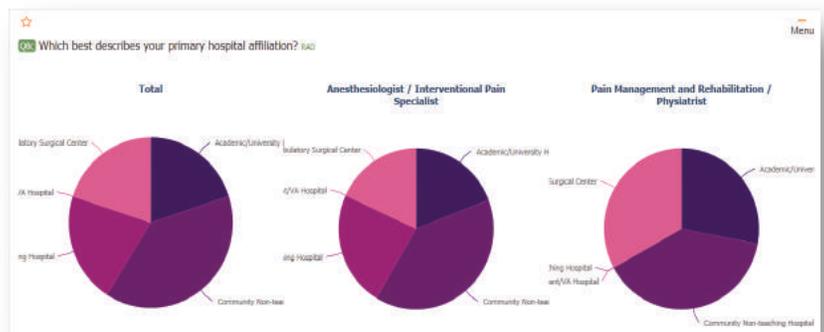- Edit data and control data layouts

Data Exporting

- Allows immediate downloads of full data set in your preferred format: SPSS, Excel, SAS, Triple-S, Quantum
- Verbatims and adverse events reports

Data Downloading

- Share the story in real-time
- Export easily to PowerPoint to help with quick topline reports
- Data is embedded for live updating

Complete Field Monitoring & Management

- Real-time field metrics
- Shareable results
- Drill-down capabilities for added detail

recknerhealthcare.com