



Get close to them as **fast** as you can.

Need to talk to healthcare professionals but don't have the time or resources for a comprehensive research project? 50H2 is your solution. 50H2 was inspired by our client's need to access healthcare professionals quickly and affordably. Leveraging Reckner Healthcare's trusted and engaged panel, 50H2 gives you quick feedback from your target audiences.

Fast

Respond quickly to market challenges without delays and budget approvals

Affordable

Get valuable information at a fraction of the cost of a full-service study

Powerful

Make educated, confident decisions on everything from product to business development

Simple

Just send your questions and target audience. We program, field and send results

How it works



Product Development



Marketing



Business Development

Access the most trusted healthcare panel in the industry...**Reckner Healthcare**

Ask your questions. Qual, quant and combinations permitted

Include screening questions as needed

Get **real-time online access** to participant responses

Projects move from **quote to completion** seamlessly

Experience Reckner

We deliver the best respondents for your research, every time

www.recknerhealthcare.com

healthcare@reckner.com

Choose qualitative, quantitative or a combination.

Qualitative

Answers to open-end questions are insightful, with prompts for detail when answers are too brief

An average response of 40 words per question

Customizable word count requirements by question

Allows for screening questions

3+ custom questions

Real-time online access to participant responses

Tried and true processes from survey invitation to data delivery

Quantitative

A variety of questions can be used - sliders, point scales, multiple-choice, etc

Easily downloadable Excel results, charts and cross-tabulations

Allows for screening questions

Includes up to 8 survey questions

Real-time on-line access to participant responses

Tried and true processes from survey invitation to data delivery

Recruit the Specialty you Need

Allergy

Anesthesiology

Dermatology

Endocrinology

Gastroenterology

General surgery

Infectious disease

Nephrology

Neurology

Obstetrics & gynecology

Oncology

Ophthalmology

Optometry

Orthopedic surgery

Otolaryngology (ENT)

Pain Management

Pediatrics

Pharmacist

Plastic surgery

Primary care

Psychiatry

Pulmonology

Rheumatology

Urology

and many more!