## CASE STUDY



## QUANTITATIVE RESEARCH: PURCHASING & USAGE PATTERNS IN A HOSPITAL SETTING

On behalf of a leader in the medical technology space, we surveyed more than 2,000 hospital administrators. To provide a comprehensive overview of purchasing and usage patterns in the hospital setting. In order to accomplish this monumental goal, we screened nearly 5,000 decision makers across all management titles and hospital sizes.

## **Exceptional Access across Responsibility Levels & Hospital Sizes**



